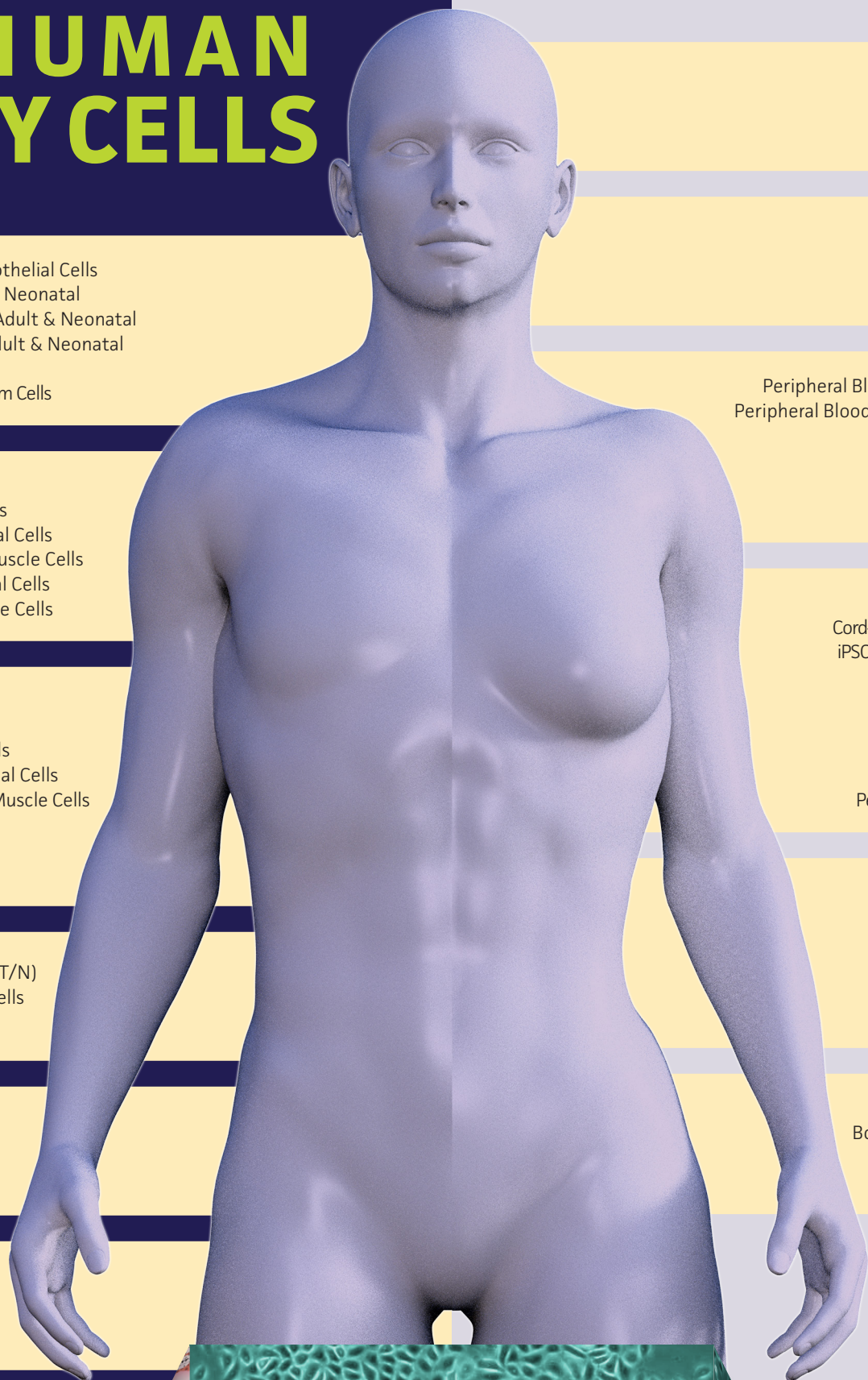


ATCC® HUMAN PRIMARY CELLS



Corneal Epithelial Cells



Gingival Fibroblasts
Gingival Keratinocytes



Peripheral Blood Mononuclear Cells (PBMC)
Peripheral Blood CD14+ Monocytes
Peripheral Blood CD4+ Cells
Peripheral Blood CD8+ Cells
Peripheral Blood CD19+ Cells
Peripheral Blood CD56+ Cells



Cord Blood CD34+ Cells
Cord-derived Mesenchymal Stem Cells
iPSC-derived Mesenchymal Stem Cells
iPSC-derived CD34+ Cells
iPSC-derived Monocytes
Peripheral Blood CD4+ Helper T Cells
Peripheral Blood CD8+ Cytotoxic T Cells
Peripheral Blood CD19+ B Cells
Peripheral Blood CD56+ Natural Killer Cells



Cervical Epithelial Cells
Uterine Fibroblast Cells
Uterine Smooth Muscle Cells
Mammary Epithelial Cells
Vaginal Endometrial Cells
Vaginal Epithelial Cells



Bone Marrow CD34+ Cells
Bone Marrow Mononuclear Cells
Bone Marrow-Derived Mesenchymal Stem Cells



Dermal Microvascular Endothelial Cells
Dermal Fibroblast, Adult & Neonatal
Epidermal Keratinocytes, Adult & Neonatal
Epidermal Melanocytes, Adult & Neonatal
Pre-adipocytes
Adipose-derived Mesenchymal Stem Cells



Aortic Endothelial Cells
Aortic Smooth Muscle Cells
Coronary Artery Endothelial Cells
Coronary Artery Smooth Muscle Cells
Pulmonary Artery Endothelial Cells
Pulmonary Artery Smooth Muscle Cells



Lung Smooth Muscle Cells
Lung Fibroblasts
Small Airway Epithelial Cells
Bronchial/Tracheal Epithelial Cells
Bronchial/Tracheal Smooth Muscle Cells
Lobar Bronchial Epithelial Cells
Disease Airway Cells
Primary Lobar Epithelial Cells



Bladder Epithelial Cells (A/T/N)
Bladder Smooth Muscle Cells
Bladder Fibroblast Cells



Prostate Epithelial Cells



Primary Skeletal Muscle Cells

From *in situ*

To serve as ideal controls to *in vitro* models

To capture the *in vivo* situation

COMPLETE PRIMARY CELL SOLUTIONS FOR ROBUST CELL GROWTH



ATCC offers:

- Primary cell media
- Cell-specific growth kits
- Dissociation reagents
- Cryopreservation media
- Optimized growth protocols
- Primary Cell Culture Guide



WHAT ARE HUMAN PRIMARY CELLS?



Untransformed



May display similar gene expression as cells *in situ*



Many similar physiologic functions as *in vivo*



Indispensable for a wide range of experiments



Ideal to examine physiology or disease pathology



Can reduce animal usage in preclinical experiments

3-D CULTURE MODELS CAPTURE THE *IN VIVO* SITUATION:



- Form functional airway epithelium
- Mucus secretion
- Cilia formation



- Form functional epidermis
- Stratified morphology
- Barrier function



- Form vascular tubules
- Von Willebrand factor & CD31 expression
- AcLDL uptake



- Form Organoids
- Microtissue structure
- Genotypically/phenotypically stable



Use the new Human Primary Cell selection guide at

ATCC® www.atcc.org/primarycellselection

hTERT-IMMORTALIZED PRIMARY CELLS

combine the best of both worlds:

ATCC human telomerase reverse transcriptase (hTERT)-immortalized primary cells combine the *in vivo* nature of primary cells with the growth potential of a continuous cell line

Pros and cons of different cell models for tissue-relevant functional studies

	Primary cells	hTERT-immortalized	Cancer cell lines
Mimic <i>in vivo</i> Tissue Phenotype			
Genotypic Stability	Diploid	Diploid/ Near diploid	Aneuploid
Proliferative Capacity	Limited	Extended	Continuous
Inter-experimental Consistency	Varies by donor	Good	Good
Serum requirement for media	Serum-free or low serum	Serum-free in some lines	Serum required

Epidermal Keratinocytes
Skin Fibroblasts
Dermal Melanocytes



Aortic Endothelial Cells
Dermal Microvascular Endothelial Cells



Airway Cells
Bronchial Epithelial Cells



Endometrial Fibroblasts
Mammary Epithelial Cells



Chondrocyte Fibroblasts
Mesenchymal Stem Cells
Superficial Neck Fat, Adipose Cells



Renal Epithelial Cells



Barrett's Esophageal Epithelial Cells
Pancreatic Duct Cells
Gingival Epithelial Cells
Gingival Fibroblasts

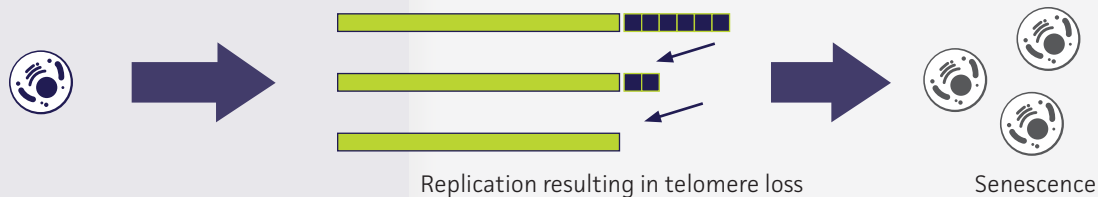


Retinal Pigmented Epithelial Cells

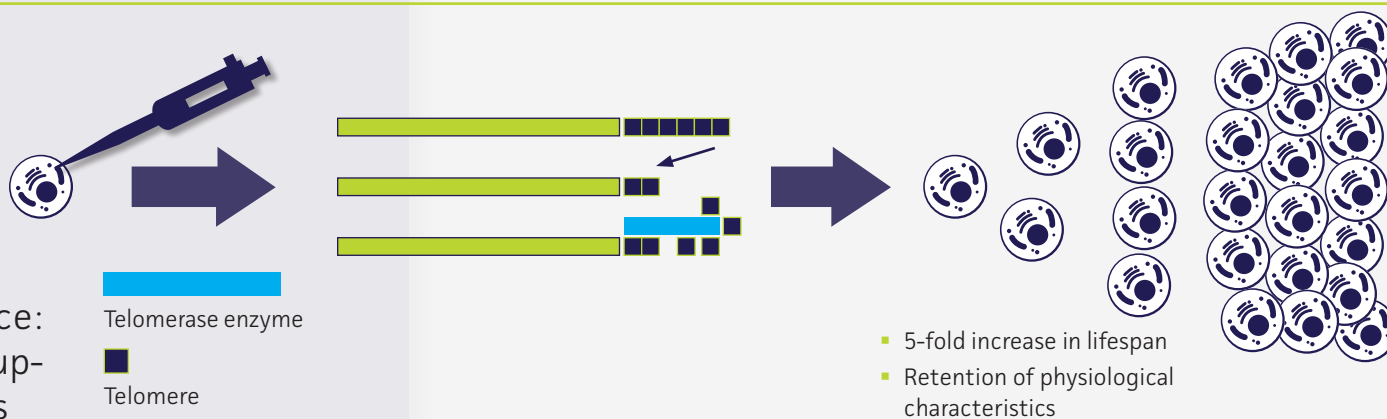


hTERT-IMMORTALIZATION

- Primary cells are restricted to a finite number of cell divisions
- Telomeres are repeat sequences that cap chromosome ends
- This limit is due to the loss of telomeres during cell division



- Transfect target cells with the catalytic subunit of telomerase enzyme (hTERT)
- hTERT catalyzes the replacement of telomere subunits
- The hTERT-expressing cell escapes senescence



Bypassing replicative senescence:
Overexpression of telomerase and supportive oncoproteins in primary cells

hTERT-immortalized and normal Primary Cell Culture Guides

Learn all about:

- Growth media formulations
- Culturing conditions
- Seeding densities
- Cell counting
- Confluence
- Cryopreservation
- Subculturing protocols
- Download the guides at www.atcc.org/guides

Browse ATCC's wide variety of hTERT-immortalized primary cells at www.atcc.org/hTERT

PHONE
800.638.6597
703.365.2700

EMAIL
SalesRep@atcc.org

WEB
www.atcc.org